Dear [Business Owner's Name],

Would [Business Name] be interested in being highlighted within my personal network while supporting my mission trip to Malawi, Africa? I would love to work together on an opportunity that introduces people in my network to your business and gives your team a meaningful way to get involved.

My name is [Your Name], and I am preparing to serve in Malawi with CUPS Mission. [Briefly describe your connection to the business or local community.]

As I raise support, I am inviting local businesses to participate through options such as:

- **Sponsor recognition:** Make a financial contribution toward my trip, and I will highlight your business in a dedicated thank-you post on my personal social media account, tag your page, and explain how your support is helping make the trip possible.
- **A fundraising night or special offer:** Host an event or provide a trackable coupon, with an agreed-upon percentage of qualifying sales contributed toward my trip. I will share invitations and encourage friends, family, and supporters to visit your business.
- **A featured fundraiser contribution:** Provide a product, gift certificate, or service for a fundraising event. We can agree on how your business will be featured in the event's promotional materials and thank-you posts.
- **A community spotlight:** Share my trip story and personal fundraising link through your business's social media or customer communications. I will thank your business on my personal account for helping spread the word.

I would welcome the opportunity to choose an approach together that fits your business, customers, and our community.

After the trip, I would also be happy to share a personal update, provide a photo thank-you for display, or visit your team to share about the experience.

The purpose behind this partnership is an opportunity to serve with **CUPS Mission in Malawi, Africa, on [Dates]**. The mission of CUPS Mission is to "Rescue a child. Transform a family. Do it again tomorrow."

In Malawi, CUPS Mission equips students to earn a living through vocational training, provides essential healthcare through its Medical Clinic, and prepares pastors to share the Gospel through its Pastor's School and village conferences. During our trip, we will serve alongside local leaders

to encourage and equip pastors, support women in their roles within their churches and families, and engage children through Bible camps. Village visits will offer opportunities to share testimonies, pray, and build relationships. We will also visit the ministry headquarters, Vocational School, and Medical Clinic to see this ongoing work firsthand.

My fundraising goal is [Amount], which will help cover trip costs plus airfare. You can learn more about my trip and contribute at:

[Personal ServiceReef Fundraising Link or QR Code]

Thank you for considering a partnership! Please contact me at [Phone/Email] so we can discuss an option that works well for your business.

With gratitude,
[Your Name]
[Phone Number]
[Email Address]

Learn more about CUPS Mission and the communities you will help serve at **cupsmission.com**.